

# Want To Be An A+ Place To Work?



**Staff Depot**



Most managers want to help their company be an A+ place to work. A company that's ranked this highly can boast high employee retention and satisfaction. An A+ company also attracts top talent for any open position. But it's not an easy title to earn!

## **4 Rules to Follow to Become an A+ Place to Work**

### **1. Lead with Mission & Values**

The best companies use their mission statements and values to guide every single goal and project. By allowing this purpose to drive your success, everyone will understand why their job is important to help the company achieve its goals. Working with a purpose is a major motivator for your employees and can improve employees productivity and morale.

### **2. Invest in Your Employees**

This rule goes for both new hires and existing employees. First, when you are looking to hire new employees, not only should your candidate have the skills you need, but you should also be impressed by their work ethic. Just one employee's hard-working drive can motivate more team members to work hard and achieve company goals.

**To invest in your current employees, consider these ideas:**

- Recognize those employees who are meeting or exceeding expectations
- Implement mentorship programs in your company for colleagues to inspire each other
- Tuition reimbursement for continuing education

### **3. Encourage Work/Life Balance**

While you want your employees to be hardworking and driven, you also need to encourage that they can find work/life balance. Your employees will avoid burnout, be healthier, and do better work if they are encouraged to pursue their personal lives outside of the company. It's important that while you promote the work/life balance for your employees, they also see their supervisors living out this rule as well.

### **4. Set High Goals, Then Let Your Team Deliver**

An A+ company has high goals and expectations of their employees. When the company sets impressive goals and holds performance standards, it's also imperative that managers let their trusted employees do the work they were hired to do. No one likes someone looking over their shoulders, micromanaging.

These rules for creating an A+ company also help create a company culture that inspires and foster high productivity, performance, and morale.